



For Immediate Release

OneBus and Emory University Goizueta Business School Complete Strategic Investment Planning Project

Atlanta, GA April 23, 2025 – OneBus, a U.S.-based transportation technology startup committed to reshoring manufacturing and building the safest, most efficient, next generation mobility system in existence, has completed a strategic investment planning project in collaboration with Emory University's Goizueta Business School. The initiative focused on refining OneBus's business model and laying the groundwork for a successful capital raise to fund its first U.S.-built bus prototype.

The project was led by Marco Zgliczynski, MBA Candidate, Class of 2025 at Goizueta, alongside an investment advisor with deep expertise in early-stage financing. Over the course of several months, the team conducted a comprehensive review of OneBus's business plan and financial model, validated key assumptions, and delivered a full roadmap for investment from initial outreach to closing. They also developed professional investor materials, including an investment memo with assumptions and a detailed financial model.

"Our mission at OneBus is not only to accelerate highly efficient transit operations, leading to both energy and cost-savings, but to do so by investing in American manufacturing, American workers, and American innovation," said Jason Hanlin, Co-Founder and President of OneBus. "Marco brought an exceptional combination of analytical rigor, strategic thinking, and professionalism to this project. Thanks to his work and Emory's support, we're now in a much stronger position to engage investors who share our mission."

OneBus is currently raising a seed round to fund prototype development, testing, and early market deployment of its next-generation mobility platform. The company is actively seeking investment partners aligned with its mission to revitalize American manufacturing and transform public transit and mobility through innovation and sustainable technology.

About OneBus

OneBus is transforming public transit with a next-generation bus platform designed for performance, efficiency, and safety. The vehicle and AI-based network management platform are proudly designed, engineered, and manufactured in the United States. With a team of experienced transportation innovators and a bold vision for the future of community mobility, OneBus is building the future of American transportation - one bus at a time.

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